



The Astrology Letter

Aug 31, 2025

Welcome to the August 31st *Astrology Letter*. I will keep this one brief as your attention is likely focused on cold beverages and BBQ over this Labor Day weekend.

In this issue, I want to look at something that caught my attention this week : data centers.

A report by consulting group Jones Lang LaSalle (JLL) focused on the growing size of data centers to accommodate the surge in AI activity in North America. So far in 2025, venues like the State of N. Virginia and the City of Dallas, Texas added new electrical capacity. Very quickly, over 50% of this new output was taken up by new data centers coming into operation. The appetite for electrical power is enormous. The JLL report suggests that between now and 2030, \$1 trillion will be spent building new data centers. These new facilities will collectively require nearly 100 GW of electricity to operate. To put this into perspective, not far from where I live there is a 580 MW coal-fired generating station that supplies power to a wide geographic area. It would take 170 plants like this one to be able to produce the 100 GW of power that the coming data centers will need.

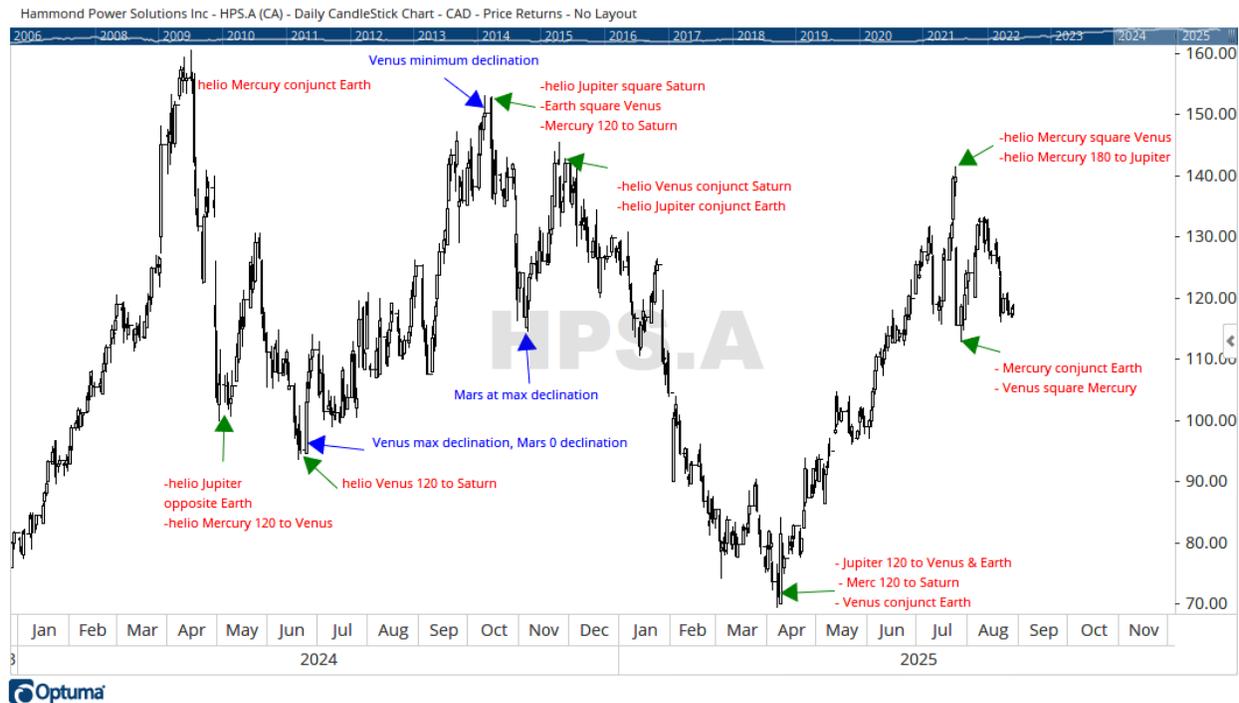
Building a new greenfield power plant does not happen overnight. Land has to be acquired, environmental studies conducted, permits applied for, construction to be tendered and so on. A Bloomberg report I read this week suggests for a typical power plant, all this activity could take over 4 years to complete. The actual building of the new plant would then take a further 2 years. This timeline is out of alignment with the pressing demand for power.

To meet the anticipated demand for data center power, expect to see data centers install small, natural gas fired turbines on site. Another option would be fuel cells on site. In order to make the power generation source feed the data center, electrical transformers will be required.

Let's look at some manufacturers who stand to benefit from the coming push to generate more power for data centers and the AI movement.

Hammond Power Solutions: HPS.A / Toronto

The Company website says it all: *Data centers need reliability in their power. Users expect 99.99% uptime and consistent access to their data. HPS offers a full line of products to ensure consistent power quality, reduce harmonic distortion and improve power efficiency in your data center.*



Toronto (TSX): Hammond Power, ticker symbol HPS.A

The above chart has been annotated with heliocentric events involving Earth, Venus, Mercury, and Saturn. This is in keeping with the gravitational torque model that suggests alignments of these planets influence human psyche and emotion. In addition, I have added in blue font events involving Venus and Mars declination. This chart arguably shows that declination events and heliocentric alignments of Earth, Venus, Mercury, and Saturn explain the price inflection points. In addition, the sharp inflection point in late July marked a Fibonacci 78.6% retrace of the October 2024 – April 2025 decline.

Periodogram analysis of Hammond stock suggests that the dominant cycles include 503, 565, 594, and 640 days. Mathematically, these intervals correlate to Moon cycles (27.3 days), Mercury orbits (88 days), Mercury axial spin cycles (58.78 days), and also Venus orbits (225 days).



Toronto (TSX): Hammond Power, ticker symbol HPS.A

The above chart has been fitted with Mercury orbital cycles, Mercury axial cycles, and Venus orbital cycles. Keep an eye on the timeframe **September 7 to 17** when two of these cycles end.



Toronto (TSX): Hammond Power, ticker symbol HPS.A

The chart on the prior page has been fitted with Moon cycles (27.3 days). The start point was the April 2025 price low point. Note how the Moon cycles align to the July 2025 \$140 reversal point. The current Moon cycle ends around **September 17**.

Baker Hughes (NYSE:BKR)

Baker Hughes is probably best known for its oilfield services. However, it is also a recognized maker of gas-fired, stand-alone generating plants – the type that could easily power a data center.



NYSE: BKR – Baker Hughes

The above chart has been annotated with heliocentric events involving Earth, Venus, Mercury, and Saturn. This is in keeping with the gravitational torque model that suggests alignments of these planets influence human psyche and emotion. In addition, I have added in blue font events involving Venus declination. Mars declination does not seem to play a role. In addition, the sharp inflection point in late July marked a Fibonacci 78.6% retrace of the Feb 2025 – April 2025 decline.

Periodogram analysis of Baker Hughes stock suggests that the dominant cycles include 493, 534, and 363 days. Mathematically, these intervals correlate to Moon cycles (27.3 days), Mercury orbits (88 days), Mercury axial spin cycles (58.78 days), and also Venus axial spins (243 days).



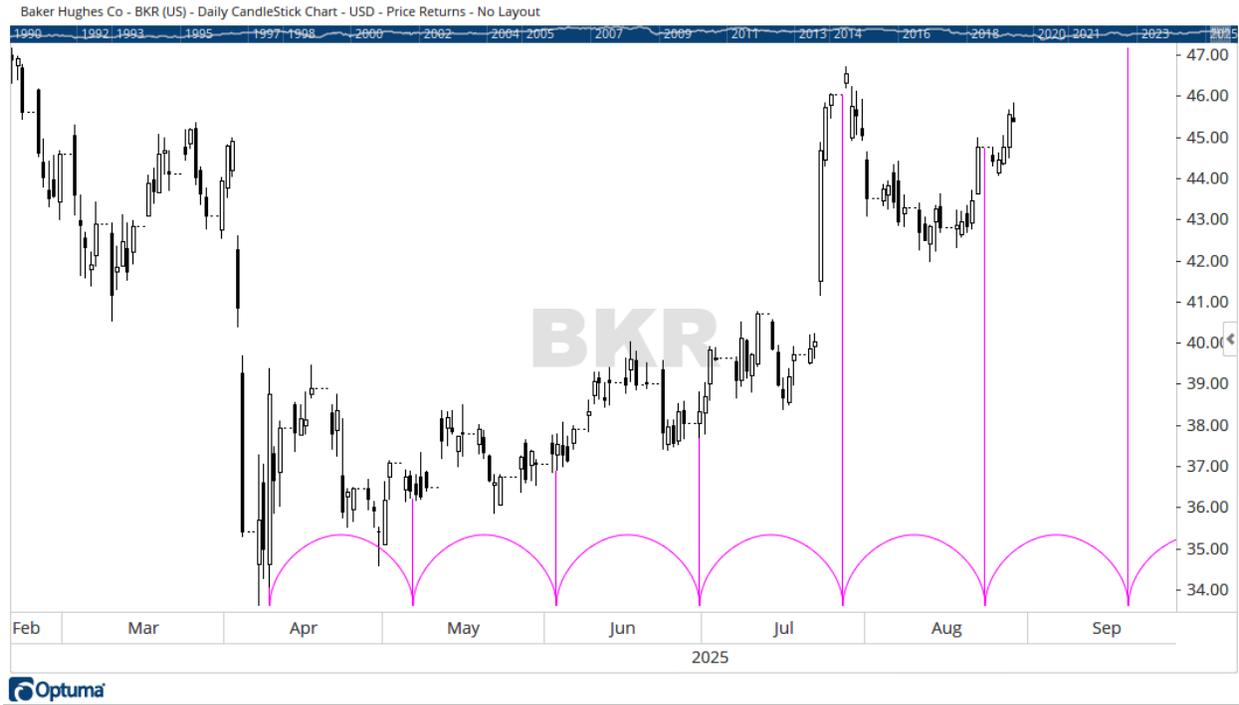
NYSE: BKR – Baker Hughes

The above chart has been fitted with the Venus axial spin cycle (243 days). An argument could be made that even the mid-points of these cycles are critical to watch. Keep an eye on **late September** when the current Venus cycle ends.



NYSE: BKR – Baker Hughes

The chart on the previous page has been fitted with Earth cycles, Mercury orbital cycles, and Mercury axial spin cycles. Notice how the February 2025 reversal point came at the end of an Earth cycle (365 days). The recent swing point at near \$47 came at the mid-point of an Earth cycle. This inflection point also aligns to a Mercury axial spin cycle. Watch the time from **September 26 through October 15**.



NYSE: BKR – Baker Hughes

The above chart has been fitted with Moon cycles (27.3 days). The start point was the April 2025 price low point. Note how the Moon cycles align to the July 2025 \$140 reversal point. The current Moon cycle ends around **September 20**.

Bloom Energy (NYSE: BE)

Bloom Energy makes solid-oxide fuel cells that are capable of providing power to sports arenas and small towns. For the longest time, Bloom stock languished sideways. Finally, someone at the company made the connection between their fuel cells and the power-hungry data centers. The recent AI frenzy has put Bloom's products in the spotlight and caused the share price to explode higher.



NYSE: BE – Bloom Energy

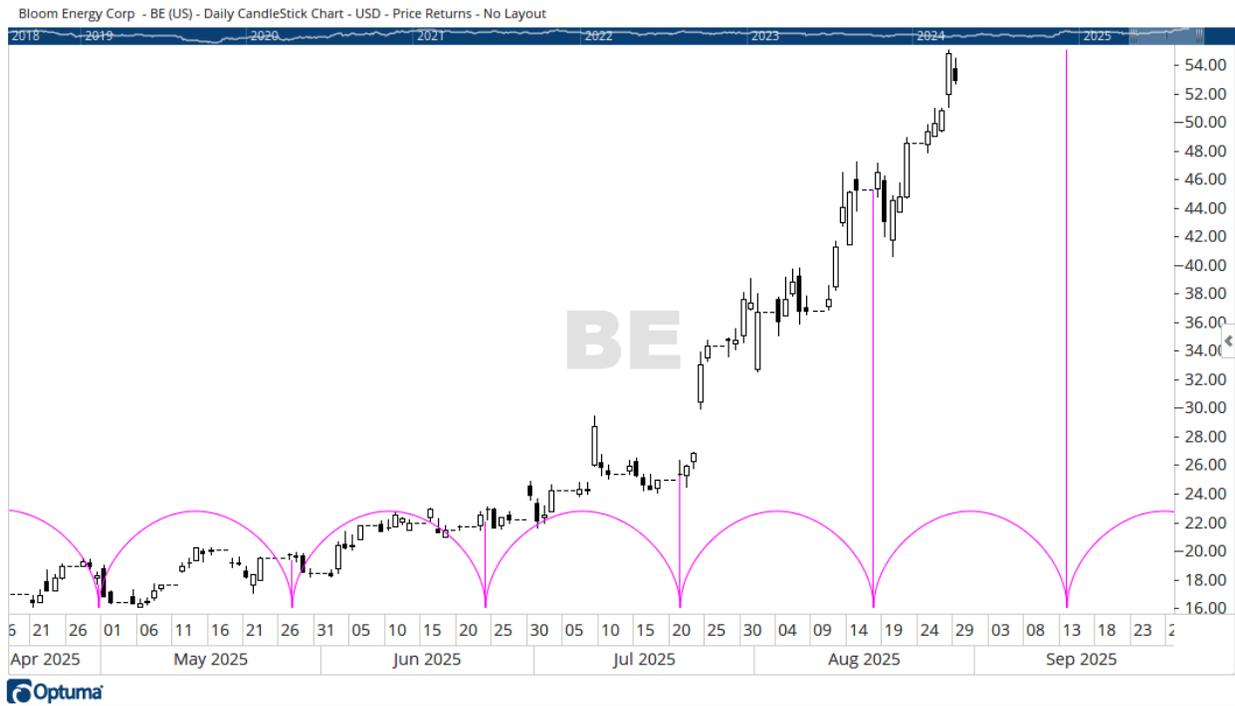
The above chart has been annotated with heliocentric events involving Earth, Venus, and Mercury. This is in keeping with the gravitational torque model that suggests alignments of these planets influence human psyche and emotion. In addition, I have added in blue font events involving Venus and Mars declination.

Periodogram analysis of Bloom Energy stock suggests that the dominant cycles include 207, 155, and 142 days. Mathematically, these intervals correlate to Moon cycles (27.3 days), Mercury orbits (88 days), and Mercury axial spin cycles (58.78 days).



NYSE: BE – Bloom Energy

The above chart has been fitted with Mercury axial cycles and Mercury orbital cycles. Note how the current price (parabolic behavior) is aligning to the mid-point of a Mercury 88-day cycle. The Mercury axial spin cycle ends in **mid-September**.



NYSE: BE – Bloom Energy

The above chart has been fitted with Moon cycles (27.3 days). The start point was the late October 2024 when the stock was at \$9. Here and now, we are at the mid-point of a Moon cycle. The current Moon cycle ends around **September 15** which aligns to the end of a Mercury axial spin cycle.

Based on what I have read in preparing this issue, I would say that power generation for AI data centers is going to be a strong theme over the coming years. As you apply the various cycle intervals to these stocks, be sure to also use a trend indicator such as the Slow Stochastic.

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